

MEETING MINUTES

BOARD OF DIRECTORS MEETING February 6, 2014

Teleconference and online via GotoMeeting

Present: Mac Mierzejewski, MScPT, CAFCI (Chair)

Catherine Fuller, PT, CACFI Marjorie Hammond, RN, MScN Cathy Donald, BHScPT, CAFCI Nimet Meghji, DC, CAFCI Jacek Brachaniec, PT, CAFCI Doreen Sharpe, PT, CAFCI

Staff Present: Ronda Kellington, Managing Director (Recorder)

Regrets: JoAnn Thompson-Franklin, BScPT, CAFCI

Kara Gray Breeze, DC, CAFCI Debbie Byrne, PT, CAFCI

Absent: Gordon Rust, DC, CAFCI

Guest: Randall Craig, 108 ideaspace

1. Call to Order

Quorum being present, the meeting was called to order at 7:15 p.m. eastern time.

2. Approval of Agenda

The agenda items were presented as:

- Review of issues
- Discussion
- Next steps

3. Presentation from 108 ideaspace

Following from the January 11, 2014 Board of Directors Meeting, Randall Craig made a presentation of issues around the possibility of renaming AFCI. The pros and cons behind an organization name change were presented as well as suggestions for new names that could be considered.

Board members discussed the idea of having the word training in the name, as it is the primary focus of the organization. But the need for other elements of the organization's mission statement to be addressed in the name was discussed too. Having many words in the name of the organization appears to be limiting in scope whereas the name should perhaps be broader in focus. New, potential organizational names were discussed.

Having considered the rationale behind leaving the name as is versus rebranding, and after having considered other possible names, the larger question remained, does the Board want to change the organization's name.

MOTION: Nimet Meghji moved that the current organization name of Acupuncture Foundation of Canada Institute be changed. Cathy Donald seconded the motion. Four in favour. Two opposed. One abstention. The motion carried.

With the motion to change the organization's name approved, Board members began to discuss potential new names.

MOTION: Nimet Meghji moved that, subject to legal review, the organization rename itself Acupuncture Institute of Canada, or failing that, Acupuncture Canada Institute. Marjorie Hammond seconded the motion. All in favour. Motion Carried.

Next steps were reviewed. It was agreed that the organization name should be presented in both English and French.

4. Adjournment

MOTION: Catherine Fuller moved that the meeting be adjourned. Nimet Meghji seconded the motion.

The meeting adjourned at 8:40 p.m.